

The tinyML® Foundation is pleased to offer marketing opportunities to organizations through sponsorships of the **tinyML Talks webcast series**. Sponsorship can deliver increased awareness and brand building; it is a cost-effective way to create visibility and web traffic for your organization.



Audience reach is greater than 3,000 people worldwide twice a month (www.meetup.com/pro/tinyml/). The webcast videos and slides are posted publicly to our YouTube Channel (www.youtube.com/tinyML) the day following the Talk.

For more information please contact Bette Cooper at bette@tinyml.org or +1 650-714-1570.

Level Benefits and Pricing

	Series Sponsor		One-time \$500**	One-time video ad (contact for pricing)
	Annual \$5,000	Quarterly \$2,500		
Benefits (during sponsorship period)				
Number of tinyML Talks	24*	6	1	1
Complimentary passes to tinyML Summit 2021	2	1		2
Company logo on introduction slide of each tinyML Talk (if more than two annual will include other Annual sponsor logos)	✓	✓	✓	✓
Sponsor logo and link to your website on each announcement email	✓	✓	✓	✓
One-page sponsor acknowledgement information slide at end of downloaded presentation on both live presentation and YouTube	✓	✓		
Opportunity for sponsor representative to moderate and/or introduce presenter at two tinyML Talks during the year	✓			
Thirty second sponsor provided video advertisement played by moderator before introducing speaker. <i>Exclusive – only one ad will be run per tinyML Talk.</i>	1			✓

**Twenty-four is the least amount of Talks that is included. Our other Meetup groups around the world have started their own talks, so those will be included in the Annual sponsorship as well.*

***One-time: Can purchase more than one during year*

[Sponsorship registration form](#)

Please visit our [tinyML Talks](#) page to view the schedule (scroll down to below the upcoming talks).