

The tinyML® Foundation is pleased to offer marketing opportunities to organizations through sponsorships of the **tinyML Talks webcast series**. Sponsorship can deliver increased awareness and brand building; it is a cost-effective way to create visibility and web traffic for your organization.



Audience reach is greater than 3,600 people worldwide twice a month ([www.meetup.com/pro/tinyml/](http://www.meetup.com/pro/tinyml/)). The webcast videos and slides are posted publicly to our YouTube Channel ([www.youtube.com/tinyML](http://www.youtube.com/tinyML)) the day following the Talk.

For more information please contact Bette Cooper at [bette@tinyml.org](mailto:bette@tinyml.org) or +1 650-714-1570.

#### Level Benefits and Pricing

Benefits (during sponsorship period)	Series Sponsor		One-time \$500**	One-time video ad (contact for pricing)
	Annual \$5,000	Quarterly \$2,500		
<b>Number of tinyML Talks</b>	<b>24*</b>	<b>6</b>	<b>1</b>	<b>1</b>
Complimentary passes to tinyML Summit 2021	2	1		2
Company logo on introduction slide of each tinyML Talk (if more than two annual will include other Annual sponsor logos)	✓	✓	✓	✓
Sponsor logo and link to your website on each announcement email	✓	✓	✓	✓
One-page sponsor acknowledgement information slide at end of downloaded presentation on both live presentation and YouTube	✓	✓		
Opportunity for sponsor representative to moderate and/or introduce presenter at two tinyML Talks during the year	✓			
Thirty second sponsor provided video advertisement played by moderator before introducing speaker. <i>Exclusive – only one ad will be run per tinyML Talk.</i>	1			✓

*\*Twenty-four is the least amount of Talks that is included. Our other Meetup groups around the world have started their own local talks, so those will be included in the Annual sponsorship as well.*

*\*\*One-time: Can purchase more than one during year*

[Sponsorship registration form](#)

Please go to [tinyML Talks schedule](#) to view the schedule.