



March 22-24, 2021 • Silicon Valley • Burlingame, California

Sponsorship Opportunities

tinyML Summit is the premier annual gathering of senior level technical experts and decision makers representing fast growing global tinyML community. This diverse ecosystem is composed of professionals from industry, academia, start-ups, and government labs worldwide working on leading-edge ultra- low power machine learning technologies for end-to-end (hardware – system – software applications full stack) solutions. tinyML Summit 2020 was attended by over 400 people representing 173 companies and organizations. We expect a similar format for the 2021 Summit targeting about 500 high-caliber speakers and participants as the ecosystem evolves rapidly. The 2021 Summit will be held over three days with tutorials and a technical symposium on March 22 and technical program on March 23 and 24.

There are several different levels of sponsorships. All of them include:

- (1) A display area (6' table located outside main meeting room)
- (2) An electronic version and videos of the Summit Proceedings
- (3) Varying number of attendees to the Summit
- (4) Varying numbers of attendees to VIP Reception on Monday March 22 (venue and details to be announced)

Premier Sponsorship - \$30,000

Exclusive (limited to one)

- Prominent display area
- Pre-event attendee list
- Final attendee list including email addresses (minus-opt outs)
- One editorial email to tinyML mailing list
- Featured as Premier Sponsor on all promotional materials, including email, web promotions, Summit Proceedings, event signage recognition and logo displayed on video screens
- One-page color ad on back cover of event Proceedings
- On-site sponsor provided graphics may be displayed If desired:
 - Static cling & wrapping of public areas - exclusive to Premier Sponsor. Locations and shapes to be defined with hotel. Sponsor to provide install and removal labor
 - Hanging banner (not to exceed 4.5' tall x 8' wide) or two pop-up banners (locations TBD)
- 10 admissions to Summit
- 5 admissions to VIP reception to be held March 22 (information to follow)
- 2-minute introduction of your company during Summit program (Day 1 or 2 TBD)

Executive Sponsorship - \$20,000

- Prominent display area
- Pre-event attendee list
- Final attendee list including email addresses (minus-opt outs)
- One editorial email to tinyML mailing list
- Featured as Executive Sponsor on all promotional materials, including email, web promotions, Summit Proceedings, event signage recognition and logo displayed on video screens (*Listed alphabetically*)
- One-page color ad in event Proceedings
- A pop-up banner (optional -- location TBD)
- 6 admissions to Summit (including reception)
- 6 admissions to VIP reception to be held March 22 (information to follow)
- 2-minute introduction of your company during Summit program (Day 1 or 2 TBD)

Platinum Sponsorship - \$10,000

- Prominent display area
- Pre-event attendee list
- Final attendee list including email addresses (minus-opt outs)
- Featured as Platinum Sponsor on all promotional materials, including email, web promotions and Summit Proceedings and event signage recognition and logo displayed on video screens
- Half-page color ad in event Proceedings
- A pop-up banner (optional -- location TBD)
- 3 admissions to Summit
- 3 admissions to VIP reception to be held March 22 (information to follow)
- 2-minute introduction of your company during Summit program (Day 1 or 2 TBD)

Gold Sponsorship - \$5,000

- Display area
- Final attendee list including email addresses (minus-opt outs)
- Featured as Gold Sponsor on web site, Summit Proceedings, event signage, and logo displayed on video screens
- One-half page B&W ad in event Proceedings
- 2 admissions to Summit
- 2 admissions to VIP reception to be held March 22 (information to follow)
- 2-minute introduction of your company during Summit program (Day 1 or 2 TBD)

Silver Sponsorship - \$2,500

- Display area
- Featured as Silver Sponsor on web site, Summit Proceedings, event signage, and logo displayed on video screens
- One-half page B&W ad in event Proceedings
- 1 admission admissions to Summit
- 1 admission to VIP reception to be held March 22 (information to follow)

Click [here](#) for sponsorship application

For questions please contact Bette Cooper at bette@tinymml.org or +1 650-714-1570.